

September 29 - October 6, 2012

Malaga, Spain roundtrip

## 7 night Portugal & Canary Islands CME Cruise



Adventure of the Seas



Funchal Madeira, Portugal



Tenerife, Canary Islands

# Medicine in Review 2012

## Internal Medicine & Health Law

early bird tuition  
ends March 30, 2012



[www.seacourses.com](http://www.seacourses.com)

1 888 647 7327

[cruises@seacourses.com](mailto:cruises@seacourses.com)



## taking you beyond CME at Sea®

Sea Courses Cruises is pleased to be partnered with the Ontario Medical Association for another wonderful CME cruise - this time to the enchanting Canary Islands.

Physician owned & operated, Sea Courses is Canada's leader in CMEatSEA® having provided over 200 CME cruises since 1995. Come onboard and you'll quickly realize the **value of combining your continuing education with a cruise.**

Our hallmark of excellence is providing a **voyage of discovery** where, freed from the pace of everyday living, physicians are most open to life's possibilities & **embrace learning with enthusiasm.**

### A hotel should be your last resort! Why physicians choose Sea Courses CME at SEA®

"Top quality CME combined with travel to vibrant locales! CME in a traditional hotel setting will never again seem adequate in the future."

*David Flower MD*

**Dreams come true. Memories are created.** We invite you to **EXPLORE** the seven seas and continents. With over 20 departures each year, there's a cruise going to your next **'bucket list' destination.** And our **Port Report** provides a wealth of 'insiders tips' regarding activities that will maximize your experience.

**Accredited, interactive and sponsorship free.** At every CME course you will **LEARN practical tips and pearls** from our internationally renowned faculty. Some CME cruises offer an opportunity to learn about the local health system or visit medical facilities. For your travelling companions, they will be invited to attend our **complimentary enrichment sessions** and networking events.

**Customized activities** onboard and onshore. Everything is designed for you to **CONNECT** with family, friends, & colleagues, as well as the culture and people of the destination. And with our Facebook groups, you can start to connect before and after your cruise.

Thank you for your interest in this conference and our team looks forward to taking you beyond CME at SEA®

Martin Gerretsen, MD



"I thoroughly enjoyed myself. It was a wonderful opportunity to combine a fabulous cruise with a well presented CME topic."

*Steve Pearl MD, Richmond Hill ON*



MSF (Doctors without Borders)

Is an independent, humanitarian medical aid agency.

Sea Courses donates \$5 / stateroom booked to Medecins Sans Frontieres.

Over \$51,500 has been donated to date

#### book early

for best stateroom location, early bird tuition, & best cruise pricing

companion  
cruises  
**FREE**

#### bring family & friends

our preferred rates apply  
you earn shipboard credits

## Medicine in Review 2012

This course will provide a update on common medical issues seen in one's practice. Interactive and filled with many 'take home pearls'.

Ideal for family physicians, specialists & allied health care providers



### Program

#### Internal Medicine

- NSAIDS : Screen B4U Scribe
- BHP Management in Primary Care
- Current Approaches to Nocturnal Enuresis
- ED & Andropause & LUTS + LV Disease
- Pacemakers Basics & Troubleshooting
- The Art of Poisons : recognizing signs & symptoms
- A History of Shock : treatment pearls from the past
- Exercise Cardiology : stress tests, MIBI scans & limitations of non-invasive studies

#### Health Law

- Health Law 101 : Considerations of Legal & Ethical objectives in practice of medicine in Canada
- The Law of Informed Consent: the codification of the law defensive record keeping in practice
- New Professional Regulations on Physician's Behaviour & What will Amount to Abusive Conduct
- Physician Record Keeping
- The Consequences of Conflict of Interests : Would you know it if you saw it?

#### General Medicine

- Medical Journalism : how to share your clinical experiences in text
- Medical Jeopardy: Interactive, fun & challenging

### Faculty

**John Axler MD, CCFP FCFP**  
Toronto ON

- ▶ 2009 - 2010 co-winner of the University of Toronto Faculty of Medicine Colin Woolf award for Long-term Contribution to Continuing Education
- ▶ Assistant Professor, University of Toronto, Faculty of Medicine, Department of Community & Family Medicine (DFCM)
- ▶ Director, Continuing Education Projects, DFCM, University of Toronto
- ▶ Actively involved in CME for 25+ years
- ▶ Course Director, *Primary Care Today & Saturday at the University* as well as several other CME projects.
- ▶ Full active clinical practice since 1969.

**Hector Baillie MD**  
Nanaimo BC

- ▶ Trained in Glasgow, Scotland & Winnipeg, Manitoba
- ▶ 24 years in practice of community internal medicine
- ▶ Head of Medicine, Nanaimo Regional General Hospital on Vancouver Island, BC
- ▶ Editor Canadian Journal of General Internal Medicine

**Tracey Tremayne-Lloyd LLB**

Toronto ON [www.grhealthlaw.com](http://www.grhealthlaw.com)

- ▶ Certified Specialist in Health Law
- ▶ Practicing Health law for over two decades
- ▶ Chair of Health Law group at Gardiner-Roberts LLP
- ▶ Recognized as regulatory expert in the representation and governance of health professions in Ontario, Canada and the USA.
- ▶ Frequent lecturer on medical ethics & jurisprudence

**Accreditation :** This program meets the accreditation criteria of The College of Family Physicians of Canada for up to **15.00 MainPro M1** credits. This program qualifies as an Accredited Group Learning Activity Section 1, **Maintenance of Certification** of The Royal College of Physicians and Surgeons of Canada for **15.00 hours**. Members of American Academy of Family Physicians are eligible to receive **15.00 AAFP** prescribed hours due to a reciprocal agreement with The College of Family Physicians of Canada. The American Medical Association (AMA) accepts the American Academy of Family Physicians (AAFP) Prescribed credit as equivalent to **15.00 AMA PRA Category 1™ Credit** for the AMA Physician's Recognition Award (PRA).

*In order to provide unbiased education this CME conference has not received any pharmaceutical industry sponsorship.*

**"Thanks to you and your colleagues who made a medical course memorable. Not a common result."**

*D. Freeman MD*

**"The conference was of high quality and the visual presentations good."**

*L. Bresner MD*

## travel with experience

Whether your goal is to be educated, to escape the office or experience the beauty of the **Canary Islands and Portugal**, you'll return from this CME cruise accomplishing much more. Sea Courses crew are **passionate about cruising** and will provide you with our recommended activities in port of call before you sail. Here is just a taste of what lies ahead on your **Voyage of Discovery**.

explore  
learn  
connect

date	day	port	arrive	depart	CME Meeting
Sep 29	Sat	Malaga, Spain		5:00 pm	
Sep 30	Sun	at sea			during the day
Oct 1	Mon	Funchal (Madeira), Portugal	7:00 am	4:00 pm	late afternoon
Oct 2	Tue	Tenerife, Canary Islands	9:00 am	6:00 pm	
Oct 3	Wed	Las Palmas, Gran Canaria	7:00 am	5:00 pm	special lecture
Oct 4	Thu	Lanzarote, Canary Islands	7:00 am	4:00 pm	late afternoon
Oct 5	Fri	at sea			during the day
Oct 6	Sat	Malaga, Spain	6:00 am		

### 7 night Canary Islands CE Cruise

**Malaga, Spain :** Gateway to the Andalusian countryside and the Costa del Sol, where you can dig your toes in to the sand of some of the most impressive beaches plus the famous Alhambra Palace near by.

**Funchal (Madeira), Portugal :** Capital of Madeira, Funchal is the largest city of this archipelago. Much of its impressive 15th and 16th century architecture remains today in the center of town left over from the prosperity of the sugar trade days.

**Tenerife, Canary Islands :** This volcanic archipelago is quite diverse due to the age difference among the islands. It is dominated by Mount Teide, the highest peak on Spanish territory.

**Las Palmas, Gran Canaria :** It has many interesting monuments and is an important business and tourist centre. The gothic and neoclassical style cathedral was built shortly after the discovery of America, as was Santa Ana, one of the city's most famous churches.

**Lanzarote, Canary Islands :** It is known for those who relish its volcanic red, black and white sand beaches. But it is worth tearing yourself away from your sunbed to explore the island's spectacular moon-like volcanic landscape, best seen from the Fire Mountain in the Timanfaya National Park



**Adventure of the Seas**  
*it's a destination of its own*  
rock-climbing wall | fitness centre  
ice skating rink | boulevard at sea  
multi dining options  
ShipShape® Day Spa | Indoor Solarium  
expansive deck space  
Casino Royale



for information contact Sea Courses Cruises  
1-888-647-7327 [cruises@seacourses.com](mailto:cruises@seacourses.com)



to book this CME cruise, fax the  
registration form to 1-888-547-7337



Sea Courses CME at Sea® combines the opportunity to network with colleagues & faculty in a relaxed stress-free environment.

→ reasons to reserve early

- best stateroom location
- early bird tuition
- choice of dining time
- guaranteed space in the course



→ bring family & friends

- preferred group rates apply
- they will be invited to events
- be seated together at dinner
- you can earn shipboard credits

→ companion cruises FREE



Adventure of the Seas  
come experience the difference . . .

- Take a walk down the Royal Promenade - it's Main Street U.S.A., right in the middle of the ocean
- Challenge yourself on a rock wall 200 feet above the ocean
- Work on your slice in a golf simulator
- Soak up the sun in the stunning Solarium
- Hoist your favourite ale or lager at our unique British-themed pub
- Sample great cuisine & wines in a spectacular three-story dining room
- Share a romantic meal at one of our specialty restaurants
- Learn to skate backwards on our ice-skating rink
- Pick up a basketball or volleyball game on our full-size court
- Give the kids a vacation to remember with our award-winning Adventure Ocean® Youth Program

Junior Suites enjoy . . .

private balcony | luxurious bedding | expedited luggage service | bathroom with bathtub

Grand Suites & higher . . .

as above *plus* | access to Concierge Club Lounge | concierge service | private breakfast & lunch seating in specialty restaurants | on board bathrobes & slippers

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